# MUBASHIR YASIN

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A versatile and professional computer science individual seeking to combine work experience and academic achievements in a challenging role within the professional sector.

## Experience

### Afiniti – Islamabad, PK

- **Senior UX Engineer (Apr 2021 – Present)**
  I work and consult with the business development teams on UX & UI design decisions. I determine design vision and strategy of projects using exhaustive system analysis and research.

- **UX Engineer (Apr 2019 – March 2021)**
  I collaborated with fellow designers and developers to define and deliver new design concepts and features. I worked on to translate design concepts into working prototypes along with focus on micro-interaction designs and details to deliver the perfect experience.

### Nextbridge Ltd – Lahore, PK

- **UI Engineer (Aug 2017 – Nov 2018)**
  I was dedicated to design and develop end-to-end design for different internal and external projects. I worked as an active member with clients to make sure that design behaves well and looks good.

### ISETech – Lahore, PK

- **UI/UX Analyst (Aug 2017 – Nov 2018)**
  I worked as a designer across multiple projects focused on web and mobile app design. The core responsibilities include creation and analysis of wireframes, site-maps, user flows, concept sketches and visual design.

### Technology Wisdom – Lahore, PK

- **Web Designer (Aug 2017 – Nov 2018)**
  I worked on to create visual and interactive experiences for multiple web applications. I worked with in a team to produce high-level user interfaces for new business pitches and existing clients.

### Freelance – Remote

- **Digital Designer (Started in Dec 2013)**
  I worked on a variety of cross-media projects for different local and international organizations like Re/Max, Kinkao, and Genie etc. I worked on projects that include branding, illustrations & UI design for businesses and startups.

## Skills

| UX Research | UI Design | UI Development |
|---|---|---|
| Miro, Figma, AxureRP, Hotjar, Clicktale, Google Analytics | Adobe XD, Sketch, Photoshop, Illustrator | HTML5, CSS3, JS, Bootstrap, MUI, AngularJS, React UI, NodeJS, Ionic |
| **Version Tools** | **Native Development** | **CMS** |
| GitHub, Bitbucket, Gitlab | JavaSE, XML, SQL | WordPress, Shopware |

# Education

**COMSATS University Islamabad** – Sahiwal, PK

- **BS in Computer Sciences (Sept 2012 – Sept 2016), CGPA 3.32**
  The core subjects include Human Computer Interaction, Artificial Intelligence, Distributed Database System, Web Engineering and Software Project Management.

# Publications

- Mubashir Yasin, Kashif Sohail, Imran Ahmad, Shamim Kamal Abdul Nazar, **"Data Partitioning and Fragments Allocation in Distributed Database"** in the proceeding of IEEE International Conference on Communication System and Network Technologies (CSNT 2016), Chandigarh India, 05-07 March 2016. [[Link](#)]

# Awards and Honors

- **Best Project Award, Softtech Expo 2015 (CIIT Sahiwal),** Feb 2015
- **Runner Up in Design Category, Visio Spark 2014 (CIIT Wah),** Oct 2014
- **COMSATS Merit Scholarship (CIIT Sahiwal),** Sep 2012

# Activities

- **Participant, Microsoft Imagine Cup (Microsoft),** 2016
- **SitePoint Ambassador, SitePoint,** 2015
- **Teacher Assistant, Department of Computer Sciences (CIIT Sahiwal),** 2014
- **UG Class Representative  (CIIT Sahiwal),** 2012 – 2016
- **Coordinator, COMSATS Information Technology Society,** 2014 – 2016